

**Website
Communication** *and how...*

IMPORTANCE OF A FAMILY WEBSITE

...and the role of a parish website

Family website = shared ministry | Parish website = local identity

The Family website serves as the **primary** ministry and communication hub. It is not meant to replace parish identity but to connect parish communities and make shared ministry more visible in a Family.

Why?

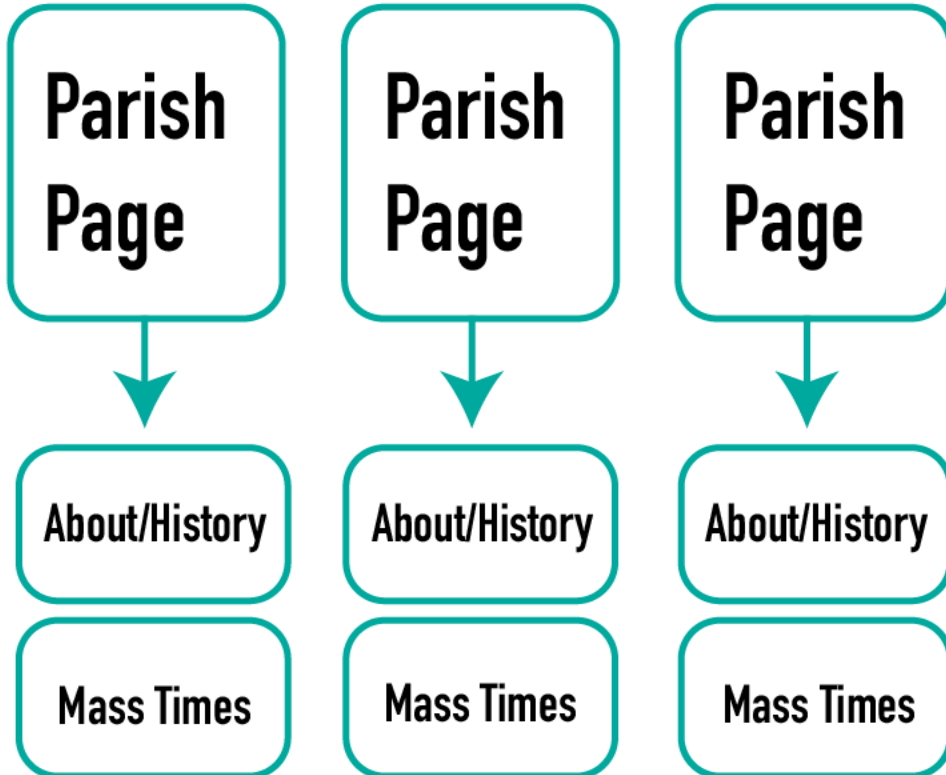
- **Reduces duplicate work** when you are managing 4-5 websites
- **One Calendar, One Event Posting, One Ministry Listing:** information easy to find
- **Supports Shared Ministry**
- **Good Stewardship:** investing time and money into 1 platform rather than 4-5
- **Hospitality** for Newcomers as everything is in one place

Parish websites still matter because parish identity matters



Family Web

Shared Content



What is Shared Content?

- Mass Times
- Ministries (OCIA, Young Adults, etc.)
- Pillars
- Bulletin
- Events
- Online Giving
- _____

TIME MANAGEMENT & STATIC CONTENT!

Identifying what content needs to be frequently updated, doesn't need updates and if you really need that information.

What are ways to help:

- ***One centralized Master List***

- *Google Sheets or shared documents*
- *Shared parish calendar*
- *Project management platforms like Trello or Notion.*

- ***What should be there?***

- *Content/Page Location(s)*
- *Who is responsible*
- *Last updated date*





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Our Lady of Divine Providence Family of Parishes

Assumption, St. Bartholomew, St. Bernard, St. Clare, & St. Vivian

St. Bartholomew Parking Lot Paving

JUNE 29-JULY 7

The St. Bartholomew parking lot will be getting a refresh this summer!

As such, all Liturgies are **CANCELED** on Tuesday, June 30. This includes:

- 8:00 AM Mass **CANCELED**
- 8:30 AM-5:00 PM Adoration **CANCELED**
- 7:30-8:30 PM Adoration & Confession **CANCELED**

Family or Parish Website

THE ISSUE OF URLS & HOW TO STRUCTURE THEM

UnChurch'ed search for Parishes and not Family Names

What does that look like?

Family Website:

www.familyofparishes.org

Parish Websites:

stjohn.familyofparishes.org

www.familyofparishes.org/st-john

Old Parish Website

[← stjohnportland.org](http://stjohnportland.org)

Keep your old URLs and redirect them to your Family websites.

